

**Inter Tribal Council of Arizona, Inc.'s
Community Tobacco Education and Prevention (CTEPP) Project**

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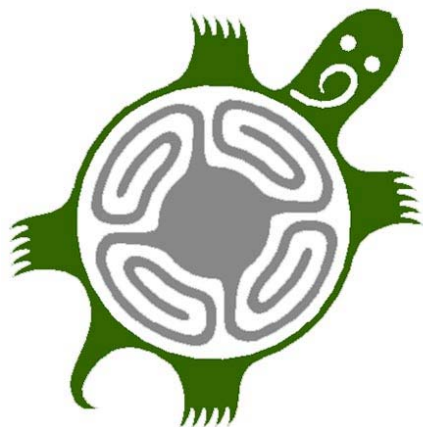
3rd Quarter Updates for FY 1999-2000

January 2000

ITCA's CTEPP Staff:

We are pleased to announce that we have a new addition to the ITCA's CTEPP staff! In December of 1999, Teresa Aseret was hired as the Community Tobacco Program Evaluation Specialist. As the Tobacco Program Evaluation Specialist, Ms. Aseret will review, monitor and develop qualitative and quantitative evaluation tools for the ITCA's tribal tobacco projects.

Teresa L. Aseret is Navajo and Philippine, originally from Sanders, Arizona. Ms. Aseret received her Bachelors and Master of Public Administration from Arizona State University. Previously, Ms. Aseret worked as an Office Assistant for an attorney for two years, where she learned about the child welfare and judicial system in the State of Arizona. Currently, she is a member on the Commission of Navajo Government Development representing the Navajo Nation Education Committee. The ITCA's Community Tobacco Education and Prevention Project is very blessed to have her on our team.



NEW TRIBAL TOBACCO PROJECTS ON BOARD....

The Salt River Pima-Maricopa Indian Community and the Hualapai Tribe recently signed an agreement with ITCA, Inc., to begin the planning phase of a tobacco education and prevention project within their respective borders.

Most of the Indian reservation communities are rural and remote from the Phoenix metropolitan service areas. However, the Salt River Pima-Maricopa Indian Community is one of three tribes who border the Phoenix metropolitan area. The Hualapai Tribe is located in Northern Arizona with tribal headquarters in Peach Springs. Tribal land encompasses 1 million acres and borders 108 miles along the Colorado River and the Grand Canyon.

NEW NATIVE AMERICAN BASIC TOBACCO CESSATION MATERIALS:

Since August of 1999, the Community Tobacco Advisory Council has advised and assisted Arizona Cessation Training and Evaluation (ACTEV) on the cultural adaptation of Native American materials and conducting the Basic Tobacco Cessation Skills Certification training. ITCA's CTEPP wants to thank all the participants who devoted their time to help produce a video and guidebook called "Basic Messages to Help Native Americans Quit Commercial Tobacco: A Guidebook for Native American Communities in Arizona".

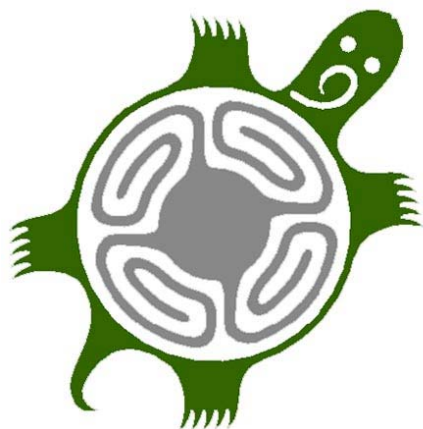
In addition to the video and guidebook, ACTEV produced a flip chart: "Breaking the Hook". The purpose of the flip chart is to raise awareness among Native Americans in regard to traditional tobacco use, commercial tobacco misuse, the negative consequences of misuse, the benefits of quitting, and the elements of a simple quit plan. The materials are available for all local projects working with Native American communities through ACTEV. Please contact ACTEV if you are interested in getting these materials.

LOCAL PROJECT SPOTLIGHT

INTER-TRIBAL HEALTH CARE CENTER OF GREATER TUCSON, INC.
307 E. University Blvd., Tucson, AZ 85705

Inter-Tribal Health Care Center serves urban Native Americans within greater Tucson, Arizona. Our focus is health promotion and disease prevention, presented in a culturally appropriate fashion. Our Tobacco Program began in February 1999 with a six month planning grant utilizing state tobacco tax money funneled through ITCA, Inter Tribal Council of Arizona, Inc. In July 1999, we began our first fiscal year of tobacco intervention and education. Our program emphasizes Native American traditional and ceremonial uses of tobacco along with education on the dangers of tobacco that accompany its misuse. We provide traditional services and support as well as brief interventions for tobacco misuse. If intensive cessation services are requested, we refer the client to Tobacco Free Ways.

During the first half of the year, our target population has been participants of two local WIC (Women, Infants and Children) clinics. We also included the families of WIC participants. We are currently expanding into the middle and high schools where Native American children attend. Our second fiscal year will see us reaching out farther into the community so as to reach elders, youth, local colleges and universities.



ITCA'S LOCAL PROJECTS CONTACT LIST

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HUALAPAI TRIBE

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NATIVE AMERICAN COMMUNITY HEALTH CENTER, INC.

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